

Program

Day 1: Monday 4th March 2024

TIME	ACTIVITY
	PLENARY SESSIONS
8.00 – 9.00	Arrival & Registration
9.00 – 9:10	Welcoming Speech by the Chairman of the Event
9:10 – 9:25	Keynote speaker 1 Topic: Opportunities in Malaysia for Global Trade: <ul style="list-style-type: none"> • Highly preferred investment destination • Sustainable industrialization • Competitive trading nation
9:25 – 9:40	Keynote speaker 2 Topic: Opportunities in Africa for Global Trade: <ul style="list-style-type: none"> • Vast mineral and natural resources • Fast-growing and urbanizing population • Industrializing nations • Closing its infrastructure gap
9:40 – 10:40	Presentation 1 Topic: Positioning Malaysia as a Globally Competitive Trading Nation: <ul style="list-style-type: none"> • Excellence • Reliability • Trustworthiness
10:40 – 11:00	Tea break/Networking
11:00 – 12:00	Presentation 2 Topic: Boosting the Trading Position of Africa in the Global Market: <ul style="list-style-type: none"> • To meet international standards in terms of technology, product design, packaging, health, and safety standards.

TIME	ACTIVITY									
	PLENARY SESSIONS									
12:00 – 12:45	Presentation 3 Topic: Creating a Conducive Business Ecosystem to Facilitate Trade and Investment from Africa to Asia: <ul style="list-style-type: none"> Formulating and implementing investment, trade, and industrial synergies to generate sustainable economic growth. 									
12.45 – 14:00	Lunch/Prayer/Networking									
14:00 – 16:30	Panel Discussions: Topics: <ul style="list-style-type: none"> Role of R&D and human and product development Financing and Investment Regulations and Policies Overcoming challenges 									
16:30 – 17:00	Tea break/Networking									
Day 2: Tuesday 5th March 2024										
8:00 – 9:00	Arrival and Registration									
PARALLEL SESSIONS										
Presentation 1 – Positioning Business to Become Globally Competitive										
9:00 – 10:00	Room 1 Beauty & Wellness	Room 2 Medical & Pharmaceutical	Room 3 Food & Agriculture	Room 4 Halal Industry	Room 5 Education	Room 6 Fashion & Textile	Room 7 Construction & Infrastructure	Room 8 Islamic Finance, ICT & Fintech	Room 9 Mineral Resources	
10:00 – 10:30	Tea break/Networking									
PARALLEL SESSIONS										
Presentation 2 – Market Values and Trends										
10:30 – 11:30	Room 1 Beauty & Wellness	Room 2 Medical & Pharmaceutical	Room 3 Food & Agriculture	Room 4 Halal Industry	Room 5 Education	Room 6 Fashion & Textile	Room 7 Construction & Infrastructure	Room 8 Islamic Finance, ICT & Fintech	Room 9 Mineral Resources	

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	PLENARY SESSIONS
12:00 – 12:45	Presentation 3 Topic: Creating a Conducive Business Ecosystem to Facilitate Trade and Investment from Africa to Asia: <ul style="list-style-type: none"> • Formulating and implementing investment, trade, and industrial synergies to generate sustainable economic growth.
12.45 – 14:00	Lunch/Prayer/Networking
14:00 – 16:30	Panel Discussions: Topics: <ul style="list-style-type: none"> • Role of R&D and human and product development • Financing and Investment • Regulations and Policies • Overcoming challenges
16:30 – 17:00	Tea break/Networking

Day 3: Wednesday 6th March 2024

TIME	ACTIVITY
	PLENARY SESSIONS
	Formal signing of MoUs / Technical visit

Day 4: Thursday 7th March 2024

	Touring related places and Kuala Lumpur sightseeing (Optional)
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